Portrayal of the Editorial Advisory Board of the Zeitschrift Controlling

Professor Andy Neely is a member of the Editorial Advisory Board of the Zeitschrift Controlling.

Andy Neely, Professor of Complex Services at the University of Cambridge, is the Founding Director of the Cambridge Service Alliance and a member of the Royal Academy of Engineering. He is widely recognized for his work in the fields “Servitization of manufacturing” and “Performance measurement and management”.

Professor Andy Neely graduated at Nottingham University and held appointments at Cranfield University, London Business School, Cambridge University and British Aerospace. From 2003 until 2012 he was Deputy Director of AIM Research, a management research initiative of the United Kingdom, and became a Fellow of the Sunningdale Institute in 2005. In 2007 he received the membership of the British Academy of Management, followed by the membership at the Academy of Social Sciences in 2008 and the Fellowship of the European Operations Management Association in 2009.

Professor Andy Neely is also acknowledged as one of the world’s leading authorities on “Organizational performance measuring and management” and already won, as author of diverse books and articles, such as “Measuring business performance” in ”The Economist” and ”The Performance Prism” in ”The Financial Times”, numerous awards for his research.

He currently conducts research on performance and business model innovation in service businesses and is chairman of the Performance Measurement Association, an international network for those interested in the performance measurement and management.

As a member of the Editorial Board of the journal Controlling, Professor Andy Neely is going to support us through his long experience in the field of performance measurement and management, with interesting and valuable articles.